

The invention concerns the provision of information according to a two-step search. First, a search is made for first information corresponding to an identification code, wherein the first information has a keyword. Second, a search is made for second information based on the keyword of the first information. Thereafter, the first information and second information are output together as visible information.

It might be true, as asserted in the Office Action, that Bowman makes a first search. However, Applicants respectfully assert that Bowman does not make a second search as set out in the claims, and consequently could not possibly output first and second information together as visible information.

In entering the rejection over Bowman, the Office Action took the position that Bowman's column 14 discusses a second search in the context of a search term such as "bike" in the figure 9 example. Applicants have studied this section of Bowman carefully, and respectfully disagree with the conclusions drawn in the Office Action. As Applicants see it, this section of Bowman describes a search based on the keyword "outdoor trail", resulting in information such as "outdoor trail-bike", "outdoor trail-sports" and "outdoor trail-vacation". Thereafter, however, there is no follow-up searching performed on the search results. In particular, Bowman does not perform searching such as a search on the keyword "bike" in the search result of the "outdoor trail-bike". It is therefore respectfully submitted that Bowman differs significantly from the claimed invention, such that the claims herein recite subject matter that is neither anticipated nor would have been obvious from Bowman. Allowance of the claims is therefore respectfully requested.

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